



MAJOR-SPECIFIC STUDY & INTERN ABROAD PROGRAMS

111 John Street • Suite 800 • New York City • New York • 10038 • USA
Ph. 212.931.9953 • Fx. 212.528.2095 • info@KEIabroad.org • www.KEIabroad.org

SPECIAL OFFERS

There are many ways to save with KEI. In addition to our low fees and financial aid you can take advantage of our special offers. Most offers can be combined to give you even greater savings.

- EARLY ENROLLMENT
- REFER-A-FRIEND
- TRAVEL FREE
- GLOBAL AFFILIATES
- KEI AMBASSADOR

Contact a KEI advisor for more information about and to participate in these offers.

EARLY ENROLLMENT

It's simple. Apply and enroll in a KEI program before the [application deadline](#) and the application fee of \$80 will be waived. Enrolling early also locks in the current program fee. Even if you apply one year in advance, you will pay the current published price. You also benefit from early course selection and internship placement.

The rules are simple.

- Complete the application and enrollment process, including payment of the \$850 security deposit, prior to the application deadline.
- Submit the \$80 application fee with your application. If you meet the early enrollment requirements, the \$80 will be applied towards the program price.
- If applying close to the application deadline, you should submit the \$850 security deposit and enrollment documents with your application. Enrollment documents can be obtained by contacting a KEI advisor.
- KEI employees and KEI employee family members are eligible to participate in the Early Enrollment promotion.
- KEI reserves the right to cancel this promotion at any time.
- The Early Enrollment promotion may be combined with the Refer-A-Friend, Travel Free and Group Discount promotions as well as KEI grants and payment plans.

REFER-A-FRIEND

Refer friends, peers, classmates and family to KEI and earn \$100 for each referee who attends a KEI program. Earn a bonus \$100 for every 5th person; and a travel grant worth \$1,000 for every 10th person. The Refer-A-Friend program is open to future, present and past program participants. Past participants have earned as much as \$1,500. Some did it by organizing groups of friends to attend the same program. Others simply shared information with peers and helped them start the application process.

Rules & Regulations

For the purposes of the Refer-A-Friend program, "Referrer" is the person who refers others to a KEI program and "Referee" is the person referred by a Referrer. The following rules and regulations apply.

- The Referrer must register for the Refer-A-Friend program by informing KEI in writing (email, fax, letter, etc.).
- The Referrer must be the first point of information about KEI for the Referee.
- The Referee must indicate the Referrer's name and contact information on his/her KEI application or through email to a KEI advisor.
- Information provided by the Referee supersedes all other.
- Referrer can refer multiple people.
- Referee can only be referred by one Referrer.
- Referee can not refer his/her Referrer. Whoever indicates the referral first is eligible to receive the reward.
- Rewards will be disbursed after the Referee registers for a KEI program and pays all fees. Reward checks will be mailed via USPS to the Referrer's home address. It is the Referrer's responsibility to provide an accurate mailing address.
- KEI employees and KEI employee family members are not eligible to participate in the Refer-A-Friend promotion.
- KEI reserves the right to change the amount of the reward, promotion rules and cancel the promotion at any time.
- Refer-A-Friend promotion may be combined with the Travel Free, Early Enrollment and Group Discount promotions as well as KEI grants and payment plans.

TRAVEL FREE

There is no simpler way to earn an airline ticket: just tell your friends, peers, classmates and family about KEI. For every 10 people you refer who attend a KEI program, we'll give you a travel grant worth \$1,000. If you don't need money for airfare, you can use it for other travel-related expenses.

Travel Free is an extension of the Refer-A-Friend promotion. In addition to the travel grant you will also earn \$100 per referee plus a \$100 bonus for every 5th referee. This makes a combined total of value of \$2,200.

Rules & Regulations

For the purposes of the Travel Free promotion, "Referrer" is the person who refers others to a KEI program and "Referee" is the person referred by a Referrer. The following rules and regulations apply.

- The Referrer must register for the Refer-A-Friend program by informing KEI in writing (email, fax, letter, etc.).
- The Referrer must be the first point of information about KEI for the Referee.
- The Referee must indicate the Referrer's name and contact information on his/her KEI application or through email to a KEI advisor.
- Information provided by the Referee supersedes all other.
- Referrer can refer multiple people.
- Referee can only be referred by one Referrer.
- Referee can not refer his/her Referrer. Whoever indicates the referral first is eligible to receive the reward.
- Referral rewards will be disbursed after the Referee registers for a KEI program and pays all fees. Reward checks will be mailed via USPS to the Referrer's home address.
- Travel grants will be disbursed after all 10 Referees register for a KEI program and pay all fees. Travel grants will be disbursed as checks or airline vouchers, and mailed to the Referrer's home address.

- It is the Referrer's responsibility to provide accurate mailing address for the referral rewards and travel grants.
- KEI employees and KEI employee family members are not eligible to participate in the Refer-A-Friend promotion.
- KEI reserves the right to change the amount of the reward, promotion rules and cancel the promotion at any time.

GLOBAL AFFILIATES

Are you part of a fraternity, sorority, academic club, honors society or another campus-related organization? KEI's Global Affiliation Program allows campus-related organizations to earn rewards towards study abroad grants, club activities and philanthropic initiatives. Organization members also benefit from group discounts and first-choice housing, course section and internships. Check with your KEI advisor if your organization is a member of the KEI Global Affiliate Program to take advantage of all the benefits and rewards.

Not a KEI Global Affiliate? Take the initiative and apply for Affiliate status on behalf of your organization. If your organization is accepted, you will personally earn a referral reward of \$500 US that can be applied towards your KEI program fee or another academically-related expense (i.e. textbooks, computer, etc.). The referral reward will be disbursed after your organization is admitted to the KEI Global Affiliate Network and 6 members from the organization attend KEI programs. There is no limit to the number of organizations you can submit for membership in the KEI Global Affiliate Network as long you are a member of the organization and the organization meets eligibility requirements.

KEI Global Affiliate Benefits

KEI's Global Affiliate organizations and members benefit in a variety of ways:

- Global Studies Fund
KEI will establish a Global Studies Fund for your organization and contribute \$1,000 US to the Fund for every 6 organizational members that attend a KEI semester, summer or academic year program. The Fund can be used for:
 1. study abroad scholarships to support members attending KEI programs
 2. campus activities in support of your organizational mission and goals
 3. philanthropic initiatives approved by KEI (tsunami relief, fighting hunger in Ethiopia, etc.)
- Group Discount
KEI will award an automatic group discount of \$100 per person if 3 or more members of your organization attend the same KEI program. This discount is independent of KEI's contributions to the Global Studies Fund.
- Member Benefits
Each member of the organization attending a KEI program will have first choice of housing, course selection and internship placement. Students must meet all program deadlines and requirements to receive these benefits.

Eligibility Requirements

To become a member of KEI's Global Affiliation Network the organization must meet the following requirements.

- Have a direct relationship to/with a university, college or school.
- Have 10 or more members.
- Function independently of its members on a continuous basis.
- Appoint a member to serve as the KEI Global Representative to liaise and coordinate group activities with KEI.

- Agree to become knowledgeable about KEI programs, display KEI literature at its meetings and common areas, and distribute KEI program literature to interested members.

Examples of eligible organizations include, but not limited, to:

- Social organizations: Fraternity, Sororities, etc.
- Academic Clubs: Business, Political Science, Spanish, French, Biology, Psychology, etc.
- Honors Societies
- Professional Clubs: Pre-Med, Pre-Law, etc.
- Special Interest Clubs: Asian, Russian, African American, etc.
- Religious Clubs: Christian, Muslim, Jewish, etc.
- Philanthropic Organizations

Rules and Regulations

- The KEI Global Representative must hold a leadership position in the organization. The KEI Global Representative can be a professor/teacher, advisor or student.
- KEI's contributions to the Global Studies Fund are independent of the Refer-A-Friend, Travel Free and KEI Ambassador promotions.
- Group discounts cannot be combined with Refer-A-Friend and Travel-Free promotions.
- Organization members can participate in the Refer-A-Friend, Travel-Free and KEI Ambassador promotions and programs by referring students who are not members of their organization.
- KEI's support of Affiliate's philanthropic activities and events is under the sole discretion of KEI.
- KEI reserves the right to change benefits, promotion rules and cancel this promotion at any time.

KEI AMBASSADOR

Share your KEI experience abroad with your friends, peers, relatives, anyone who will listen. If they participate on a KEI program, any program, you will earn \$200 per person plus an additional \$200 for every 5th person. Sounds familiar? It's just like the Refer-A-Friend offer but with double the earnings.

KEI Ambassadors must be program alumni, but you can start with Refer-A-Friend. Once you join the KEI Ambassador program and refer an additional 5 people, we will convert all your previous referrals to your KEI Ambassador network. For example, if you referred 10 people through Refer-A-Friend and 10 people as a KEI Ambassador, your total earnings would be \$6,800. Not bad! And, you'd be surprised how easy it is.

Refer to [KEIAmbassador.pdf](#) for more detailed information and application.