

Code: BMS 404

Module: STUDY OF MEDIA SCENE IN INDIA – PRINT & CINEMA

Sessions	Topics
1 – 3	Print Media in India: Ancient Period, Pre-Independence Period
4 – 5	From Hickey to Harish Chandra Mookherjee, from Rammohan to Gandhi, The role of Indian Press during freedom struggle, Press Censorship vis-à-vis Vernacular Press Act & Gagging Act, Post-Independence Period, Proliferation of vernacular press
6	Function of the Indian press during the Emergency
7 -8	Post-Liberalization Situation: Liberalization in Indian Economy – the effect in Indian Print Media, Proliferation of media business, Foreign direct Investment in Print Media – after effects
9 – 10	Cinema in India – History and development of Film as popular culture with special emphasis on Indian Cinema
11	Silent Cinema in India – Phalke & tradition; emergence of Mythological
12	Studio Era and Social Film; Nationalism & Indian cinema: Cinema in the 1950s & 60s
13	Indian parallel cinema – Ray, Ghatak, Mrinal Sen, Benegal
14 – 15	Bollywood Phenomenon
16 – 17	Impact of technology on international and national cinema
18	Experimental Cinema
19 -20	Multiplexes Crossovers : New trends and effect, Digital Interface

Suggested Book List:

- History of Indian Press – S. Natarajan
- The Press – Chalapati Rao
- History of Indian Journalism – J. N. Basu
- Bengali Press (1818 – 1868) – Samarjit Chakrabarty
- Critic of Colonial India – Sumit sarkar
- Journalism in India – Rangaswami Parthasarathi
- The Story of the Newspaper – Chanchal Sarkar
- History of Journalism – Arabinda Majumdar
- History of English Press in Bengal – Mrinal Kanti Chanda
- Making Meaning in Indian Cinema – ed. R. Vasudevan
- Ideology of the Hindi Film: A Historical Construction – M. Madhava Prasad
- History of Narrative Film – David Cook
- Indian Film – E. Barnouw & S. Krishnaswamy

- Interrupted Cinema – L. Gopalan
- The Encyclopaedia of Indian Cinema – A. Rajadhyaksha & P. Willemen
- 75 Years of Indian Cinema – Firoz Rangunwaala