

**Code: BMS 202**

**Module: Electronic Media: Writing, Editing & Execution** (The practice of hands-on journalism)

| <b>Sessions</b> | <b>Topics</b>  |
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| 1 – 2           | Essentials of a good reporter: Comparative analysis between print/radio/TV reporting, Different approaches in reporting for print/radio and TV , TV – the visual medium – Definitions and characteristics. Words and moving pictures – Developing a sense of writing to visuals. |
| 3               | Analysis of news bulletins of TV and radio: The spoken word versus the visual medium   |
| 4 – 5           | Personality development of a news anchor : Personality development of a reporter, Attitude , Presentation style , Facing the camera , PTC , Phone-Ins, Reporting live, Choice of words, Voice modulation & Anchoring   |
| 6 – 7           | <b><u>Going on a shoot</u></b> : Research and information backup, Preparation & Technology ,Team effort ,knowing the basics of camera shots and camera movements, Maintaining a shoot catalogue , Visuals and sound bytes, Visuals , Sound bytes ,Vox-pop , Perspective          |
| 8               | <b><u>Handling different news:</u></b> <u>Scheduled.</u> Press conferences & Events,Public Meetings, Planned stories , Set-piece Interviews, <u>Unscheduled,</u> Sudden Events , Developing stories, <u>Balancing a story</u>  |
| 9               | <b><u>Interviews:</u></b> Studio / Field / Sound bytes/ Set-piece, Attitude / The right question, Preparation or Backgrounder  |
| 10              | <b><u>The Rush tape</u></b> : Logging a shoot, Previewing a shoot, Footage: Rush / File / Graphics / Archival  |
| 11 – 12         | <b><u>Writing news for TV</u></b> : The news script/ News capsule, Different formats – News package/VOSOT/Anchor +Byte, The art of writing to visuals, Building a news story in the absence of adequate visuals  |
| 13 – 14         | <b><u>Writing a news feature:</u></b> Script for news features / Soft stories,Writing scripts for documentaries, Writing for Current Affairs programming/ talk-shows.  |
| 15 – 17         | <b><u>Editing a news story</u></b> : Knowing the editing studio / Machine graphics, Formats – Linear and Non-Linear, Editing a news story from a rush tape, Live coverage – Online editing, Recording a story – Online and Offline editing                                       |
| 18 -19          | <b><u>Editing features and documentaries</u></b>   |
| 20              | <b><u>Understanding broadcast</u></b> :Uplink / Downlink , Satellite ,Types of satellites , Transponder, Earth station , PCR , Cable channel ,Terrestrial channel link (DD 1) ,Deferred telecast, V – SAT  |

**Suggested Books List :**

- Radio & television – K. M. Srivastava
- Broadcast Television – S. C. Bhatt
- Broadcast Journalism: An Introduction to News Writing – Mark W. Hall
- News Writing for Broadcast – Ed Bliss
- The technique of Television Production – Millerson G
- Television Commercials – Wainwright
- The work of a TV Journalist – Tyrrel
- Writing for Television – Kaminsky
- Communication Media – P. N. Malhan
- The Age of Television – Carl Bode
- Logics of Television: Essays in Cultural Criticism – P. Mellanscamp, ed.
- Switching Channels – Nilanjana Gupta
- Television Culture – John Fiske
- Visible Fictions: Cinema, Television, Video
- Manufacturing Consent – Herman & Chomsky