

Code: BMS 201

Module: Electronic Media: Planning & Production

Sessions	Topics
1	The evolution of media leading to the electronic era: Also, emergence of the Digital Era, the cyber era and the new media
2 – 3	The meaning of electronic media: Core electronic media—radio and television, Secondary electronic media—audio and video cassettes, Extended electronic media—CDs, memory sticks, Interactive multimedia—CD ROMs and DVD ROMs, New electronic/digital media—Internet, virtual storage
4	Common characteristics of radio and television: Commonalities and differences
5 – 7	Genres of radio and television programs: Interviews, Panel discussions, News presentation, Features, Game Shows: Quizzes, Dramatic presentations, Advertisements, Interactive program, Documentaries, Docu – Drama, Instructional program, Live telecast of sports and other events
8 – 9	Live programs versus pre-recorded programs: Types of live programs, Interactive and non-interactive, Single camera and multi camera with demo/field visit
10 – 11	Designing, planning and scripting programs for radio: Single microphone, Two microphones, Multiple microphones/inputs
12 – 14	Familiarization with equipment required for production: Audio: Microphones, Mixers, Cables, Recorders, Amplifiers, Equalizers, Speakers, Video: Familiarization with video camera – Basic Functions & Controls
15 – 16	Basics of visual language: Shots, scenes, sequences, Camera angles, image sizes, camera movements, Lenses, mis-en-scene
17 – 18	Basics of editing: Meaning of editing, Need for fragmentation and joining, Types of cuts, Other transitions
19 – 20	Designing, planning, Floor Planning and scripting studio-based TV program: Production with single, two and multiple cameras

Suggested Books list:

- Broadcast in India – GC Awasthy
- Broadcast in India – PC Chatterjee
- Indian Broadcast - HR Luthra
- Many Voices one world - Mac Bride Sean
- Broadcasting & People – Mehra Masani
- Television & Video Technology - K. F. Ibrahim
- Television New Interview - Akiba Cohen
- Introduction to television Studies - Jonathan Bignell
- Television: Media student guide - David McQueen